



GEN KAZAK GRAPHIC DESIGNER

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CALL

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SEND

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VIEW

www.genkazak.com

KEY HIGHLIGHTS

- Independently contributed original concepts and designs for advertising, posters and newspaper spreads for over two years, while attending graphic design program at Fanshawe College
- Designed cover, interior layout and ads for 2006-2007 Fanshawe College Student Handbook, which was distributed to 15,500 students and advertisers
- Considered as "top of the class" during time spent in college
- Quick self-learner who is committed to continuous improvement within the fast-evolving industry
- Proficient in a wide range of design technology, such as Adobe CS3, as well as print production
- Displays continuous design improvement in both industry and work expectations

EDUCATION

ONTARIO COLLEGE ADVANCED DIPLOMA IN GRAPHIC DESIGN

Fanshawe College of Applied Arts and Technology; London, Ontario - 2004–2007

WORK EXPERIENCE

JUNIOR / INTERMEDIATE DESIGNER, MIXOLOGY CANADA; BRAMPTON, ON - JUNE 2007–PRESENT

- Responsible for applying consistent branding of company brands through promotional and internal print media
- Designed and conceptualized advertising for Fall and Christmas beverage campaigns
- Implemented creative sales kits for use across Canada by company sales reps
- Designed various promotional material such as restaurant menus, direct mail, ads, posters, corporate collateral

GRAPHIC DESIGNER, FSU PUBLICATIONS OFFICE; LONDON, ON - OCTOBER 2005–MAY 2007

- Designed full-page colour ads for Fanshawe's student newspaper on a weekly basis for target audience, which were also formatted for both web and television
- Produced various ads for the Fanshawe College student planner and newspaper
- Designed hundreds of mini-ad campaigns, consisting of posters, flyers, logos and tickets
- Inspired creativity and designed various feature spreads for newspaper

FREELANCE DESIGNER, COCA; LONDON, ONTARIO - FEBRUARY 2007

- Designed cover artwork as well as interior layout of the 2007-2008 COCA buyers guide
- Solely worked on entire buyers guide from beginning stages until ready-for-print stage

AWARDS AND RECOGNITION

- Jack Disley Award; presented for demonstrating high personal standards, self discipline, and competency
- Academic Excellence Award
- Honourable Mention: 2007 RGD Ontario Student Awards

TECHNICAL SKILLS

- Fluent with Mac OS and Windows platforms
- Adobe CS3: Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, Fireworks
- Quark XPress 7
- Beginner Level Photography skills
- Familiar with the pre-press process

PERSONAL ATTRIBUTES

- team player
- fast learner
- strong independently
- strong attention to detail
- well organized
- speak fluent Russian

REFERENCES

Available upon request